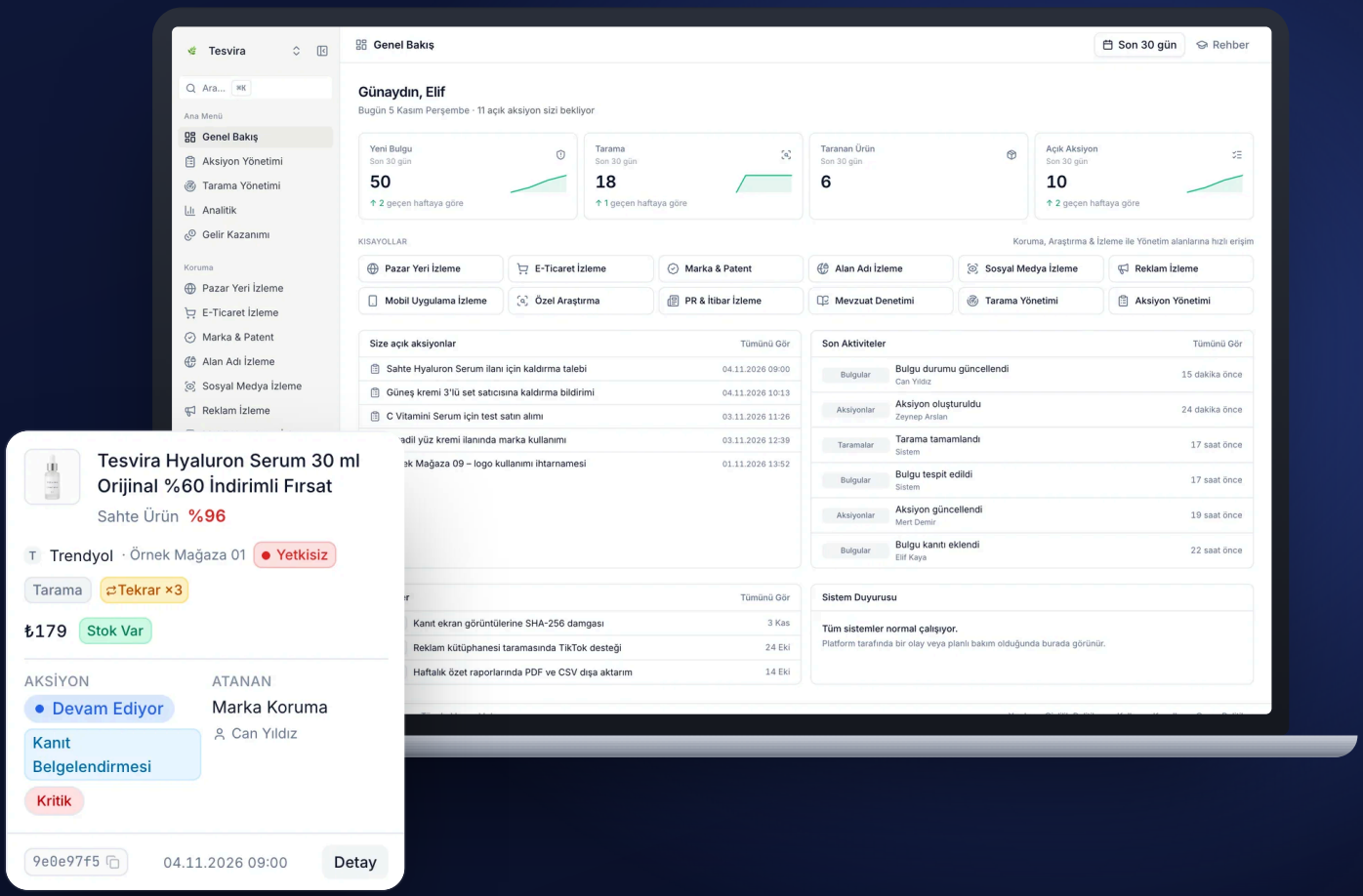
authex

# Detect, document and track the listings that misuse your brand.

Authex regularly scans the digital channels your brand appears in, from Trendyol, Hepsiburada and n11 to Instagram, from ad libraries to domain names. Every finding is documented with a screenshot, a timestamp and the source link, and comes with an organized evidence file and a draft of the complaint your team or lawyer can file with the platform.



How it works

# Detection, evidence, notice package and follow-up in one process.

Counterfeit listings, fake accounts and unauthorized sellers do not appear on marketplaces alone. Authex monitors the digital channels where your brand appears together and documents every finding so it can be used in a filing.

01

### Your brand is defined

Brands, products, official channels and authorized sellers are added to the platform.

02

### Channels are scanned

Selected channels and countries are scanned on a set schedule; extra scans can be started on demand.

03

### Findings are documented

Each finding is recorded with a screenshot, date-time record and source link, and ranked by risk.

04

### A notice package is prepared

A notice draft and evidence package are prepared; the right holder or its lawyer submits the notice.

## The channels where your brand is sold and talked about.

**14**

### Marketplaces and classifieds in Türkiye

trendyol · hepsiburada · n11 · amazon .com.tr · ÇiçekSepeti · +9

**100+**

### Marketplaces and country storefronts abroad

amazon country stores · ebay · AliExpress · Alibaba · DHgate.com · +7

**6**

### Social media platforms

Instagram · facebook · TikTok · X · YouTube · LinkedIn

**4**

### Ad libraries

Meta Ad Library · TikTok Ad Library · LinkedIn Ad Library · Google search ads

**7**

### App stores

App Store · Google Play · Galaxy Store · Xiaomi GetApps · Aptoide · +2

**6**

### News and reputation source types

National and local news sites · News search engines · Complaint platforms · Forums and community sites · Review sites · Social media

**11**

### Trademark and patent registries

TÜRKPATENT · EUIPO · WIPO · EPO Espacenet · USPTO (US) · +6

**4**

### Domain and website checks

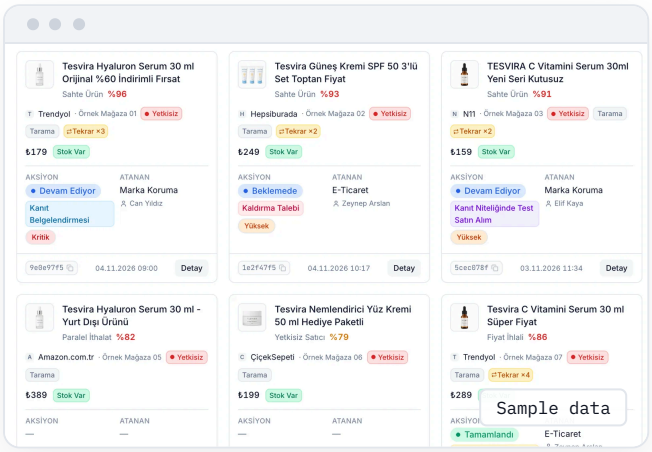
Look-alike domains · WHOIS, DNS and SSL records · Independent e-commerce sites · Fake shop and phishing pages

Which channels and countries are scanned is agreed in the scoping meeting.

Platform

# From detection to report, in one dashboard.

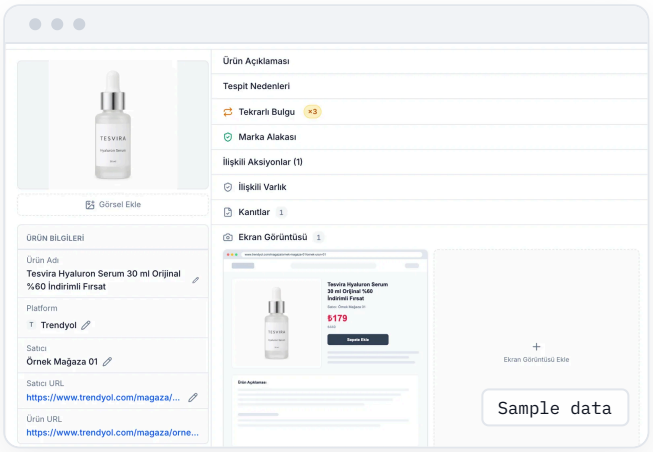
Screens are taken from the Authex platform; brand, product, seller and people names are examples.




01

## Findings arrive ranked by risk.

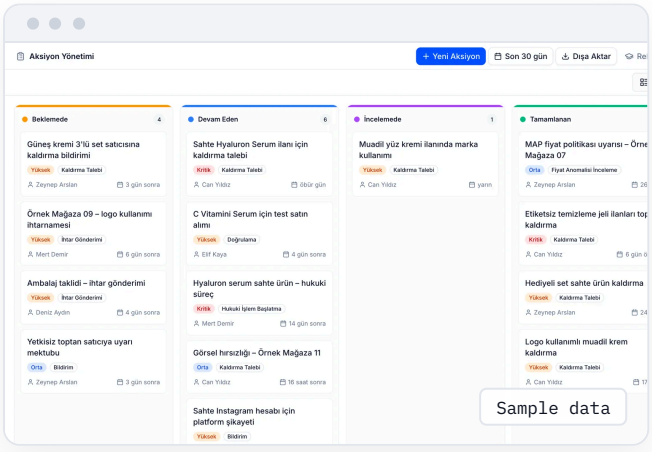
Each listing shows a risk percentage, the reason it was flagged and how many times it has recurred. Findings whose confidence score falls below the threshold are reviewed by the Authex team before they reach the dashboard.




02

## Evidence is kept with the finding.

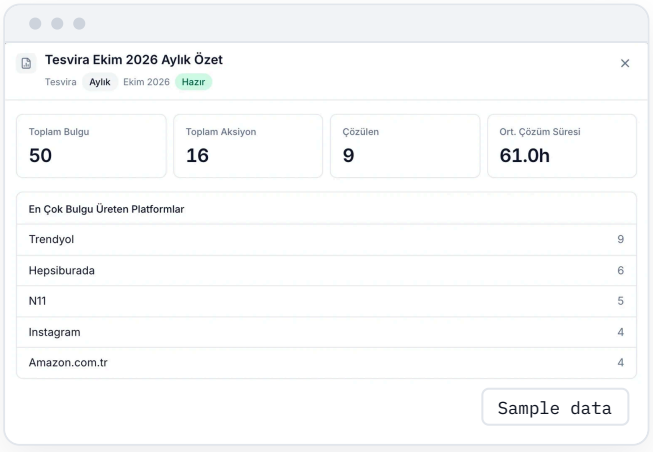
The listing's screenshot and source link are recorded with the server time, and a SHA-256 digest of each evidence file is kept for integrity checks. The evidence file and a draft of the complaint your team or lawyer files with the platform are prepared from here. For evidence to be used in court, a notarial record is also recommended.




03

## Every case stays on record.

Findings are assigned to team members, and actions are tracked as pending, in progress, in review and completed. After your team or counsel acts, Authex keeps checking whether the listing is still live, and the outcome stays in the same record.




04

## Reports ready for management.

Reports are generated for a week, a month, a quarter or any chosen period, in Turkish or English, and downloaded as PDF and CSV. A summary of new findings is emailed every morning.

Outputs

# What your teams receive.

## Reports and packages

- **Daily email digest**
  New findings are emailed to your team every morning.
- **Periodic reports**
  Weekly, monthly, quarterly or a custom period, in English or Turkish; PDF and CSV.
- **Evidence report**
  Screenshots, date-time records and source links for a filing, in a single document.
- **Notice draft**
  A notice draft that follows the platform's rules, with the evidence PDF and screenshots in one package; the right holder or its lawyer submits it.

## Who uses it

**Brand and marketing teams**
See findings ranked by risk and assign them to team members.

**Legal teams and law firms**
Use the evidence package and notice draft in filings.

**Sales channel teams**
See unauthorized sellers and out-of-region sales.

FINDING REVIEW

Every finding receives a confidence score. Findings above the threshold go straight to the dashboard; those below it are reviewed by the Authex team first.

## Getting started

| | | |
|---|---|---|
| 01 | **Scoping call** | Brands, products, official channels, authorized sellers, channels and countries to scan are agreed. |
| 02 | **Scan schedule** | Daily, weekly, every two weeks or monthly; set per channel. |
| 03 | **Ongoing work** | Findings become actions, and results reach management through periodic reports. |

Contact

## Let's define the scan scope for your brand together.

In the first call we review your brands, sales channels and the risks you face.

EMAIL
info@spectracerd.com

PHONE
+90 216 606 45 55

ADDRESS
Spectrace, Medeniyet Teknopark Üsküdar Alanı, Ünalan Mah. Ünalan Cad. No:1, A Blok D:2-D, Üsküdar / İstanbul

WEB
authexai.com

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